

Common borders. Common solutions.

**Project Black Sea Cultural Animation Program:
Pilot model for mobilizing the common cultural
characteristics for creative destination manage-
ment in the Black Sea Basin**



PROJECT ACHIEVEMENTS

www.culture-animation.net





Study and Identification of Cultural Animation Models in the Black Sea Countries

Within the project lifetime the team has studied the existing policies, strategies, models and practices of animation in the project partner countries. A database was created which represents 84 culture animation objects in the partner countries, classified in 4 model categories: customs and traditions, culture sights and landscapes; culture expositions and fairs; festivals. Additionally the website features a Virtual Tour “Black Sea Culture Heritage”, consisting of four routes: Customs and Traditions; Culture sights and landscapes; Culture expositions and fairs; Festivals. To add to that a catalogue titled “Black Sea Culture Heritage” was published. It represents the sites and objects which are included in the database and the virtual tour.

Study and Identification of Cultural Animation Models in the Black Sea Countries

The project team introduced a new interdisciplinary education program for professional training and a handbook in “Cultural Animation”, which were incorporated in a distance learning programme. The team organized a Summer Academy on Culture Animation in Dobrich, Bulgaria,

between 28.05.2012 and 10.06.2012 with 57 participants, and a pilot testing of the distance learning program on Culture Animation in Edirne, Turkey with 20 participants between 11 and 18.11.2012. Over 30 000 visits were registered in the BS CAP website – www.culture-animation.net



Partnership for the Promotion of the Black Sea Heritage via Cultural Animation

The project team established a Network for Cultural animation in the Black Sea Region with 1 Centre and 4 Contact Points. Additionally 5 cultural animation teams were formed, with the task to elaborate animation strategies for 2 culture site/rites/traditions/dances, etc. and present these as ready-made attraction products.



The most popular publicity event within the project was the International Culture Festival „*Black Sea Cultural Heritage: Common Borders, Common Solutions*”, which was organized in Dobrich, Bulgaria, lasted 5 days, gathered over 90 participants and

500 visitors. During the festival there were stage performances, craft demonstrations and exhibitions as well as culinary presentations of the partner countries Armenia, Bulgaria, Georgia, Romania and Turkey. At the end of the festival the team organized a final Round-table Discussion Forum “Animation-Art-Tourism: The Challenges for the cultural administration and culture education”.



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More information about the Black Sea Basin Joint Operational Programme could be found at: www.blacksea-cbc.net

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